



# Data Transformation

Best Practices for When to Transform Your Data

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Transforming a world of data  
into a world of intelligence

40+ years

26% R&D Re-Investment

30% MS

# SAS in the Life Sciences Industry

2,350+

Life Sciences customers worldwide

100%

of the Life Sciences companies in the Fortune 500 use SAS

45+

countries with SAS customers in Life Sciences

FDA

SAS is the de facto for clinical data submissions

# Polling Time

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In collaboration with



**Janet Stuelpner**  
*Life Science industry SME,  
Senior Solutions Architect SAS*



**Mira Shapiro**  
*Data-Scientist*

**Panel discussion at CDISC US Interchange  
October 17th**

# CDISC Requirements

## Worldwide



**Austin, TX – 30 November 2016** – The Clinical Data Interchange Standards Consortium (CDISC) would like to remind the clinical research community that the FDA Binding Guidance goes into effect next month. Sponsors **whose studies start after December 17, 2016** must submit data in FDA-supported formats listed in the FDA Data Standards Catalog. The current FDA Data Standards Catalog specifies the use of CDISC standards: **SDTM, SEND, ADaM and Define-XML as well as Controlled Terminology.**

The [Final FDA Guidance on Standardized Study Data](#) published December 17, 2014 states . . . "After the publication of this guidance, **all studies with a start date 24 months after the publication date must use the appropriate FDA-supported standards, formats, and terminologies specified in the Catalog** (see section II.C) for NDA, ANDA, and certain BLA submissions."



Electronic data submission will be **required from fiscal year 2016 regarding data of clinical studies** (evaluation data) that will be included in the application of new drugs, and those data are expected to be submitted **based on CDISC standards such as SDTM and ADaM.**

If submitted until 2020 it has to be in CDISC format. **From 2020 onwards submission in CDISC format required**



**EMA referenced CDISC in a draft** guidance on data transparency

- Reference was removed from final guidance
- EMA focuses more on transparency

# When to transform the Data : Topics to Consider

Should we do it for every phase?

How long will it take?

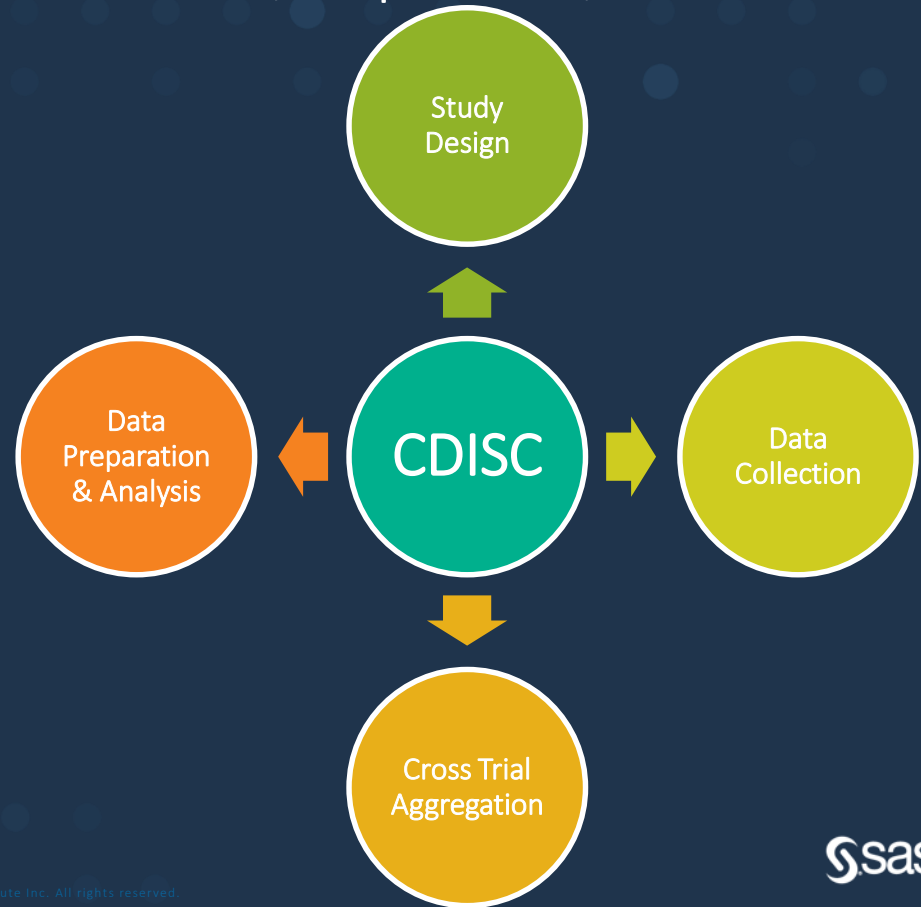
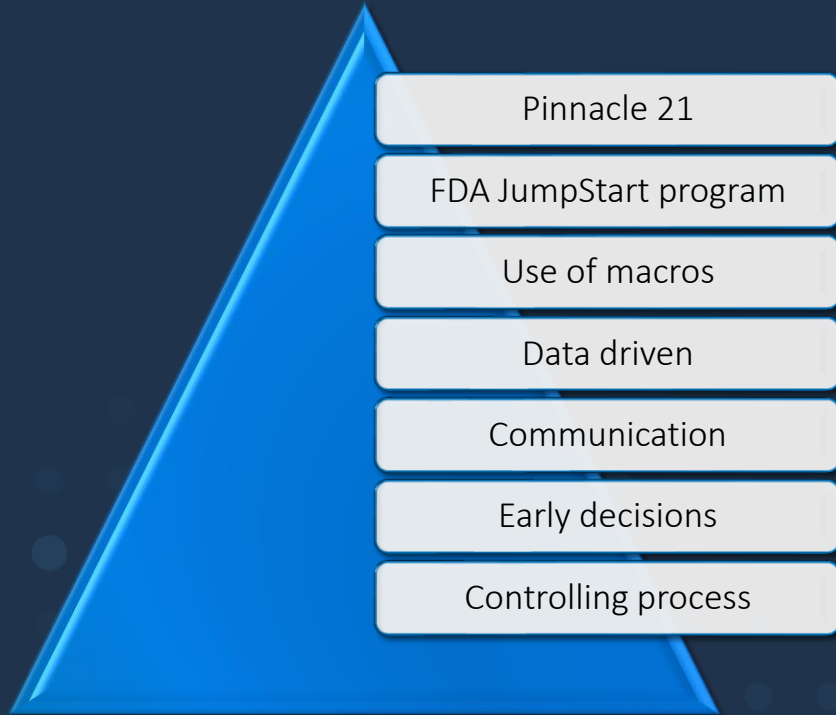
How much will this cost?

What expertise do we need?

Am I organized enough to do it?

Should this be an iterative process?

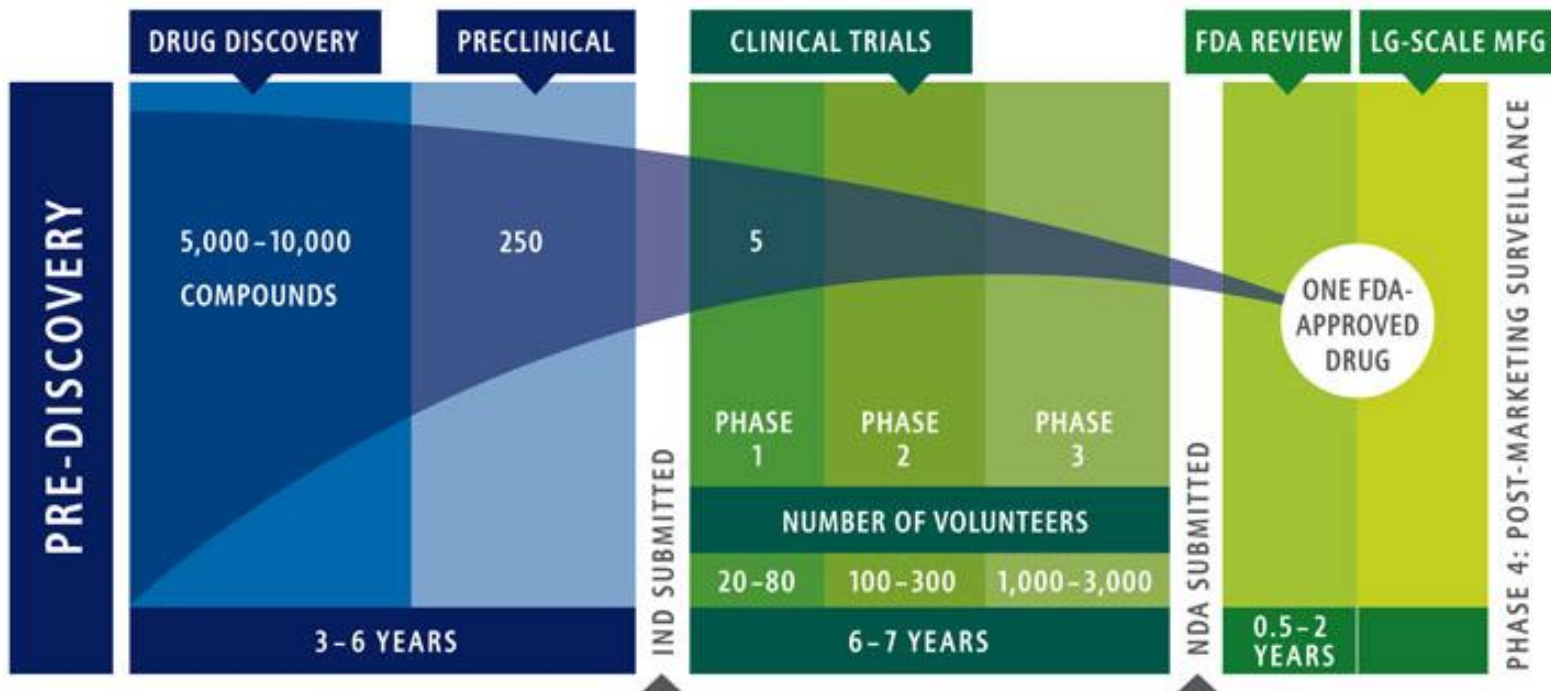
# Considerations : Think about cost, expertise, time






# Challenge: Drug Discovery and Development

## A long and risky road



Source: Pharmaceutical Research and Manufacturers of America 



Data



Resources



Processes

# The Beginning: *Before the 1st Patient In*

- Proactive with any changes
- 75% of data study is standard
- Mistakes caught earlier
- High resource availability
- CDISC Expertise
- People used to use Standards
- Programs aligned with standards
- Data collection close to CDASH
- Diagnostic can be run earlier



- More expensive – shift priorities
- Investigators still comment CRF
- If no SOPs, need to be completed early
- Trust and lines of communication

# During: *While Patients enrolled & data collected*



Data



Resources



Processes



More knowledge of specifics



Data Format stable



Easy changes to transform. code



Requirements changes reflected in building of domains, tables & documents



Reinventing the wheel



Extra expense: extern.submission





Data



Resources



Processes

# At the End: *Last patient out; ready for submission*

Any data anomalies : shown up

Complete requirements knowledge, data inconsistencies

More time to formulate SOPs

Lower cost if passing to external



Last minute changes difficult to map & need quick decisioning

More mistakes if trying to retrace steps

Need to make metadata changes

Time is of the essence to submit

Unavailability of resources

Need CDSIC expertise fast

More error; more difficult to QC

Starting from scratch at the end

Less efficient / More reactive

# Summary

## “Start With The End In Mind”



- The earlier you start, the optimum data quality should be
- **Warning : less flexibility when you do it so early**



- There is more CDISC expertise required at start
- Need more governance
- **More programming at the end**



- This should be a company strategy with SOPs in place
- The model-driven approach for CDISC standards governance and enhanced study metadata management drive efficiency from study setup to submission.
- **Communication in case it won't be approved: no need to use CDISC standards**
- **Depending on company types (Big Pharma, Start Up, CROs) strategies can vary**
- **Easier to start if data exchange with partners, collaboration in drug discovery**

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*Answer the few questions*



# Thank You



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