

CDISC UK Network Update

Presentation to UKN 5th July 2018

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CDISC UK NETWORK UPDATE

CDISC 2018 GOALS

CDISC UK NETWORK WIKI

COMMUNICATION





GDPR

Changes Mandated by 25 May 2018. The CDISC UK Network became a Data Controller

EMAIL PROVIDER

Mailchimp now has the only copy of the network mailing list with an opt out. We only keep your email list, and this information will only ever be used to share information from CDISC and the CDISC UK Network

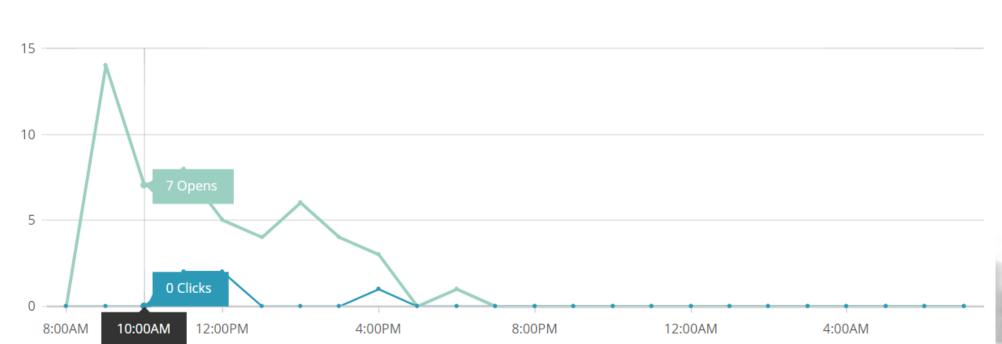


Opens

Clicks

	Campaigns	Templates	Lists	Reports	Create 1 C	cdisc CDISC UK Network
Successful deliveries				375 95.2%	Clicks per unique opens	11.9%
Total opens				207	Total clicks	21
Last opened				6/22/18 12:48PM	Last clicked	6/25/18 11:19AM
Forwarded				0	Abuse reports	0









Campaigns

Templates

Lists

Reports

Create

cdisc CDISC UK Network

Help

Overview

Activity

Audience

Past 7 days 🕶

-13 (-3%)

Audience Change (7 days)

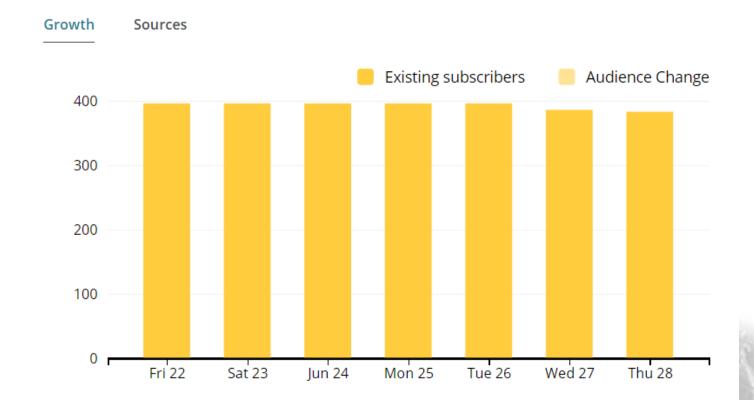
382

Total Audience Unsubscribes and

Bounces

13

View Lists





2018 Goals



1

Build a customer-centric Culture.



2

Generate greater member value.



3

Ensure sustainability of CDISC Standards.



4

Optimize standards development and release process.



5

Lay the foundation for a CDISC 2.0 Vision.



Goal 5 – Lay the Foundation for CDISC 2.0

WHAT?

Tap into the global genius of the CDISC community with a temporary Blue Ribbon Commission.

HOW?

Working with well-qualified Co-Chairs and 35+ Commissioners, establish a formal community-based vision for the future of CDISC. From this work, inform development of a new multi-year Strategic Plan.



1

Launch Blue Ribbon Commission, representative of CDISC globally.



2

Survey our stakeholders to better understand their needs, priorities.



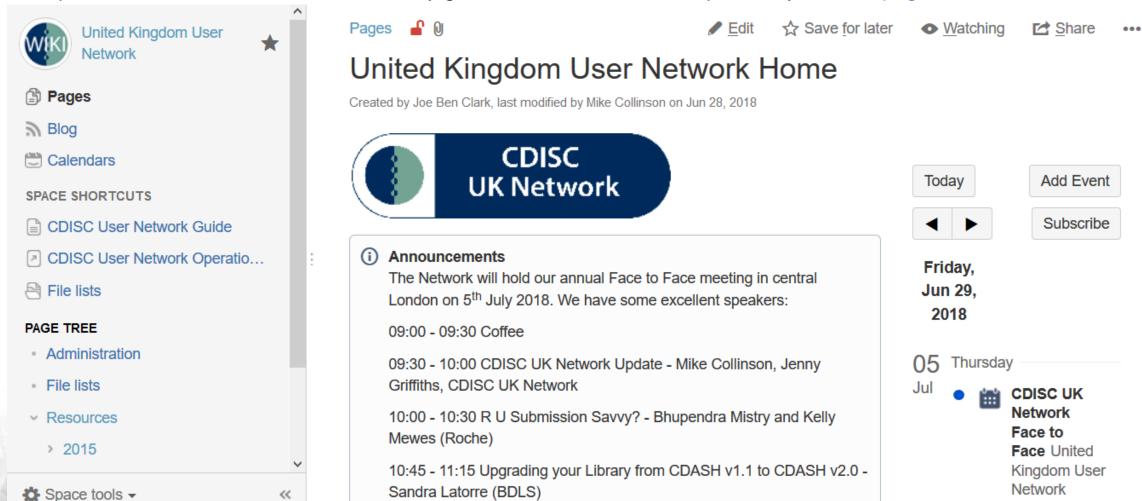
3

Generate a white-paper of Commission advice.



CDISC UK NETWORK WIKI

Our portal is still available, but will eventually go off line. This has been replaced by our wiki page





COMMUNICATION

CDISC SELF SUBSCRIBE MAILING LIST

CDISC have made available a self subscribe mailing list that can be used to communicate with all members.

This can be moderated or unmoderated, though we cannot control the subscribers.

Sign up / opt out could be included on our wiki page

LINKED-IN GROUP

Does anyone see these announcements?

CALL FOR PAPERS

We're considering a call for papers for next year's meeting



Thanks!