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Q & A

How do you pick up the colors when you generate your SAS graphs?

How do you pick (or select) the colors when you generate your SAS graphs?

1. Pick colors that are easy on the eyes and will make your graphs easy to understand.
2. Avoid picking colors on the opposite side of the color wheel. For example SAS offers a number of color palettes to choose from such as, a cool color palette or a warm color palette.

**Cool Color
Palette**



**Warm Color
Palette**



How do you pick (or select) the colors when you generate your SAS graphs?

3. Select colors that reflect the theme of the information.
4. Select shades of the same color to show different values.
5. Keep colors consistent throughout your graphs.
6. Use black text unless the background is black.
7. Avoid picking colors that could adversely impact an audience who possess color vision deficiencies, for example avoid using color combinations like Green & Red, Green & Blue, Blue & Purple, Black & Green.